



HANNAH MIEDEMA

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📍 6258 Taylor St.
Hudsonville, MI 49426

PERSONAL PROFILE

A visual storyteller dedicated to crafting unique and impactful designs. With a keen eye for detail and a love for problem-solving, I bring fresh perspectives to every project.

SKILLS

- Adobe Creative Suite
- Clip Studio Paint
- WordPress
- Divi Builder
- Project Management
- Clickup
- Canva
- Excellent verbal and written communication
- Innovative and creative approach to problem solving
- Ability to perform well in a high pressure environment

EDUCATION

Kendall College of Art and Design

Bachelor of Fine Arts | 2022

- Major in Digital Art and Design
- Minor in Art History
- GPA: 3.97 summa cum laude
- KCAD Next Scholarship Recipient
- President's Scholarship Recipient
- KCAD Portfolio Scholarship Recipient

WORK HISTORY

Misc. Projects

Freelance Graphic Designer | 2019-2025

- Design concepts for a cybersecurity training course
- Logo designs for local small businesses
- Posters and promotional materials for local school theatre productions
- Banner design for a local musician
- Illustration and Portrait commissions

Mel Trotter Ministries

Graphic Designer | 2022-2024

- Designed marketing materials including, signage, brochures, mailers, and event materials, for a \$12 million capital campaign
- Designed newsletters distributed to over 12,000 people and netted an average of \$50,000
- Served as the sole designer on the marketing team and collaborated with team members to reach goals and accomplish Mel Trotter's vision
- Maintained vendor relationships and served as the main point of contact for product and media orders

NedSpace Website Concepts

Freelance Web Designer | 2024

- Created three separate design concepts exploring a modern and futuristic rebrand
- Created branded overview document and UI assets
- Created three separate font pairings to be integrated into the design

The RE: GROUP Website Design

Freelance Web Designer | 2023

- Designed and built a responsive website for a boutique consulting company, from initial wireframes to final production
- Created three design concepts with font pairings and conducted media editing and asset creation
- Managed three review rounds, providing branded overview documents and UI assets for feedback



**HANNAH
MIEDEMA**

WORK HISTORY CONT.

ASIFA: International Animation Day Campaign

Design Intern | 2022

- Created digital assets including stickers, UI elements, social media promotions and branded animations
- Worked with the campaign director and a team of creators to come up with a marketing campaign to promote International Animation Day

ACHIEVEMENTS

- Citygate Network Award of Merit: Newsletter Design
- Citygate Network Award of Merit: Logo Design

HOBBIES & INTERESTS

- Scuba Diving
- Underwater Photography
- Gardening
- Reading
- My Pets
- Videogames

REFERENCES

Chris Brown

Founder, Developer and Project Lead | Interactive Guru

Phone: 616-663-2752

Email: chris@interactive-guru.com

Dan Kotman

Communications and Public Affairs Strategist | Gordon Food Service

Phone: 202-441-1172

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Beth Fisher

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